

ORDER



TELEM - Salinas, CA

Orders	Order / Rev:	330523
	Alt Order #:	01467750
	Product Desc:	CALIFORNIA ACTION
	Estimate:	418
	Flight Dates:	10/18/16 - 10/24/16
	Original Date / Rev:	10/05/16 / 10/05/16
	Order Type:	GENERAL

Primary AE:	Telemundo Dallas
Sales Office:	T-DAL
Sales Region:	NAT

Agency	Name:	BlueWest Media
	Buying Contact:	
	Billing Contact:	
		5130 E. 18th Ave.
		Denver, CO 80220

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	NextGen California Action Committee
	Demographic:	A25+
	Product Codes:	PL02
	Priority:	P-4
	Revenue Codes:	AGY, POL, ISSUE

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	41	\$4,165.00	\$3,540.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	41	\$4,165.00	\$3,540.25	0.00
Totals	41	\$4,165.00	\$3,540.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
TELEM - Salinas, CA	40%	\$4,165.00
Market	100%	\$10,412.50

Competitive Share

Competitive Share	Share	Total
DSBW	0%	\$0.00
KCBA	0%	\$0.00
KION	0%	\$0.00
KSBW	0%	\$0.00
KSMS	60%	\$6,247.50
NION	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KMUV	10/18/16	10/20/16	M-F 6-9A MT/7-10A PT CM M-F 7A-10A		7A-10A	-TWT---	:30	6	\$35.00	P-3	0.00 NM	6	\$210.00
UN NUEVO DIA **AIR 2X/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-TWT---		6				\$35.00		0.00		
E 2	KMUV	10/21/16	10/21/16	M-F 6-9A MT/7-10A PT CM M-F 7A-10A		7A-10A	----F--	:30	1	\$35.00	P-3	0.00 NM	1	\$35.00
UN NUEVO DIA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	----F--		1				\$35.00		0.00		
E 3	KMUV	10/24/16	10/24/16	M-F 6-9A MT/7-10A PT CM M-F 7A-10A		7A-10A	M-----	:30	2	\$35.00	P-3	0.00 NM	2	\$70.00
UN NUEVO DIA														

Order / Rev: 330523
 Alt Order #: 01467750
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: NextGen California Action Committee
 Product Desc: CALIFORNIA ACTION
 Estimate: 418

TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KMUV	10/24/16	10/24/16	M-F 6-9A MT/7-10A PT M-F 7A-10A	CM	7A-10A	M-----	:30	2	\$35.00	P-3	0.00	NM	2	\$70.00
UN NUEVO DIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					2	\$35.00		0.00			
E 4	KMUV	10/19/16	10/19/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$100.00		0.00			
E 5	KMUV	10/21/16	10/21/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----F--					1	\$100.00		0.00			
E 6	KMUV	10/18/16	10/18/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	-T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$100.00		0.00			
E 7	KMUV	10/20/16	10/20/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	---T---	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$100.00		0.00			
8	KMUV	10/24/16	10/24/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$100.00		0.00			
E 9	KMUV	10/18/16	10/21/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
NEWS **AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTF--					4	\$150.00		0.00			
E 10	KMUV	10/24/16	10/24/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$150.00		0.00			
E 11	KMUV	10/18/16	10/21/16	M-F 530-6P MT/630-7P M-F 630P-7P	CM	630P-7P	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
NEWS **AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTF--					4	\$150.00		0.00			
E 12	KMUV	10/24/16	10/24/16	M-F 530-6P MT/630-7P M-F 630P-7P	CM	630P-7P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$150.00		0.00			
E 13	KMUV	10/22/16	10/22/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	-----S-	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-					1	\$50.00		0.00			
E 14	KMUV	10/18/16	10/21/16	M-F 1035-11P/1135-12A M-F 1135P-12A	CM	1135P-12A	-TWTF--	:30	4	\$75.00	P-1	0.00	NM	4	\$300.00
TITULARES Y MAS **AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTF--					4	\$75.00		0.00			
E 15	KMUV	10/24/16	10/24/16		CM	1135P-12A	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00

Order / Rev: 330523
 Alt Order #: 01467750
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: NextGen California Action Committee
 Product Desc: CALIFORNIA ACTION
 Estimate: 418

TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1035-11P/1135-12A M-F 1135P-12A											
TITULARES Y MAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	M-----					1	\$75.00		0.00			
E 16	KMUV	10/21/16	10/21/16	Boxing FR 1130P-1A	CM	1130P-1A (11:30 PM-1:00 XM)	----F--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
BOXEO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	----F--					1	\$50.00		0.00			
E 17	KMUV	10/22/16	10/22/16	SA 10-1030P MT/11-1130P SA 11P-1130P	CM	11P-1130P	-----S-	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
TITULARES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S-					1	\$75.00		0.00			
E 18	KMUV	10/18/16	10/21/16	LN (M-F) M-F Late News	CM	11P-1135P	-TWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
NEWS **AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-TWTF--					4	\$125.00		0.00			
E 19	KMUV	10/24/16	10/24/16	LN (M-F) M-F Late News	CM	11P-1135P	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	M-----					1	\$125.00		0.00			
E 20	KMUV	10/23/16	10/23/16	SU 10-1030P MT/11-1130P SU 11P-1130P	CM	11P-1130P	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
TITULARES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----S					1	\$75.00		0.00			
E 21	KMUV	10/24/16	10/24/16	M-F Prime Hour 2 M-F 8P-9P	CM	8P-9P	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
EVA LA TRAILERA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/16		10/24/16	10/30/16	M-----					1	\$200.00		0.00			
E 22	KMUV	10/21/16	10/21/16	M-F Prime Hour 3 M-F 9P-10P	CM	9P-10P	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
ESCLAVA BLANCA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	----F--					1	\$200.00		0.00			
E 23	KMUV	10/18/16	10/18/16	M-F Prime Hour 4 M-F 10P-11P	CM	10P-11P	-T-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
SENOR DE LOS CIELOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-T-----					1	\$200.00		0.00			
													Totals	41	\$4,165.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMUV-TV Monterey-Salinas	Date: 10/7/2016
---------------------------------------------------------------	---------------------------

I, BlueWest Media

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 18, 2016			Monday, October 24, 2016		

This broadcast time will be used by: NextGen California Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee
111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadoff
415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

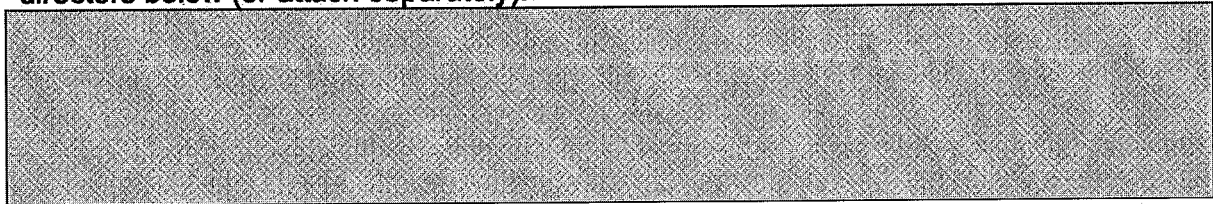
**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

A rectangular area with a grey, textured background, used for redacting the name and address of the person or entity that furnished the payment.

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

A large rectangular area with a grey, textured background, used for redacting the list of chief executive officers, members of the executive committee, or the board of directors.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Friday, October 7, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kristy Santiago

Signature

Kristy Santiago

Printed Name

GM

Title